

IDSE 101

# DESIGN RESEARCH

IDSE 202

# SERVICE DESIGN

# VALUE

# **Why do we care about the human experience?**

# What makes an experience valuable?

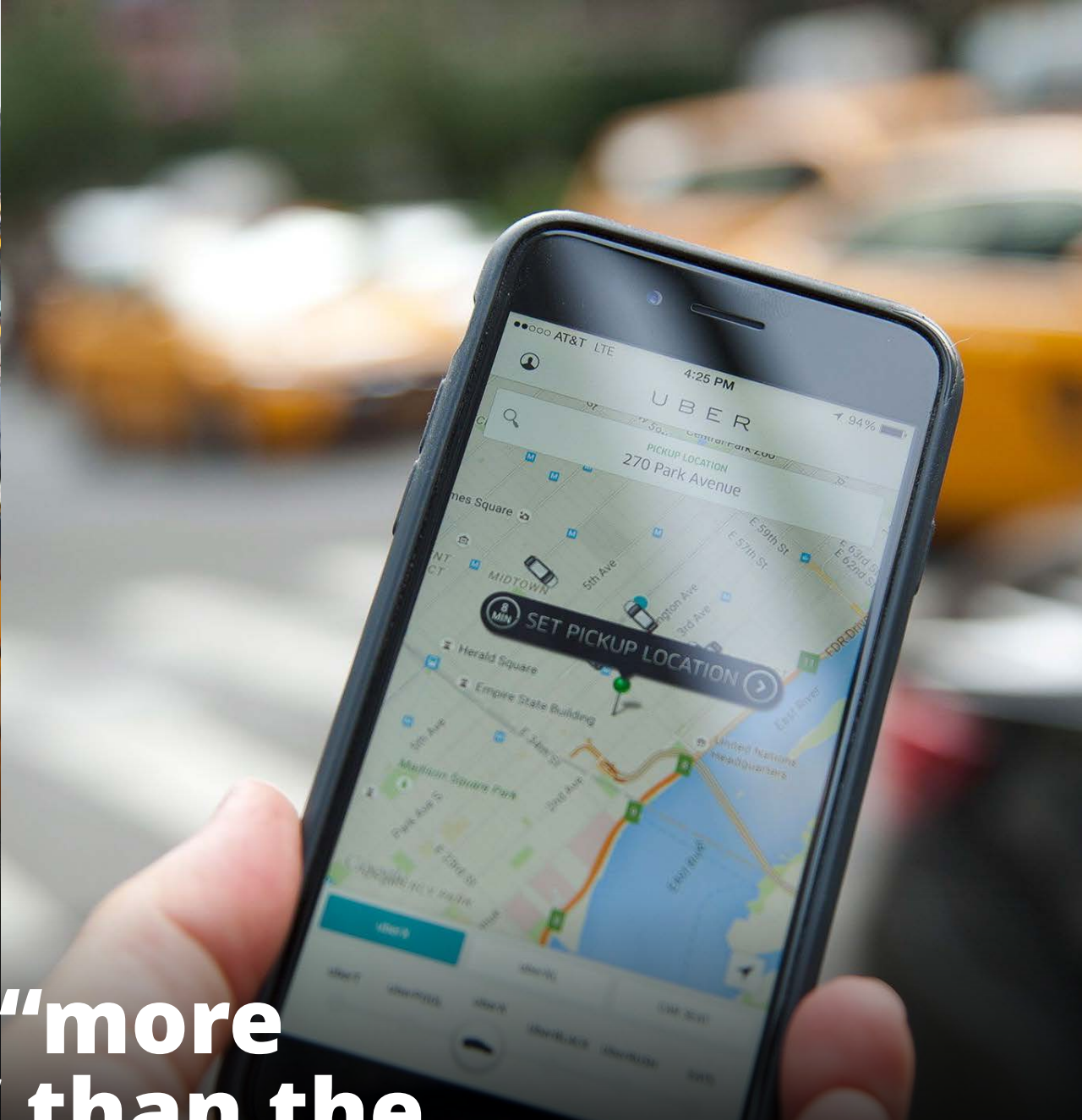
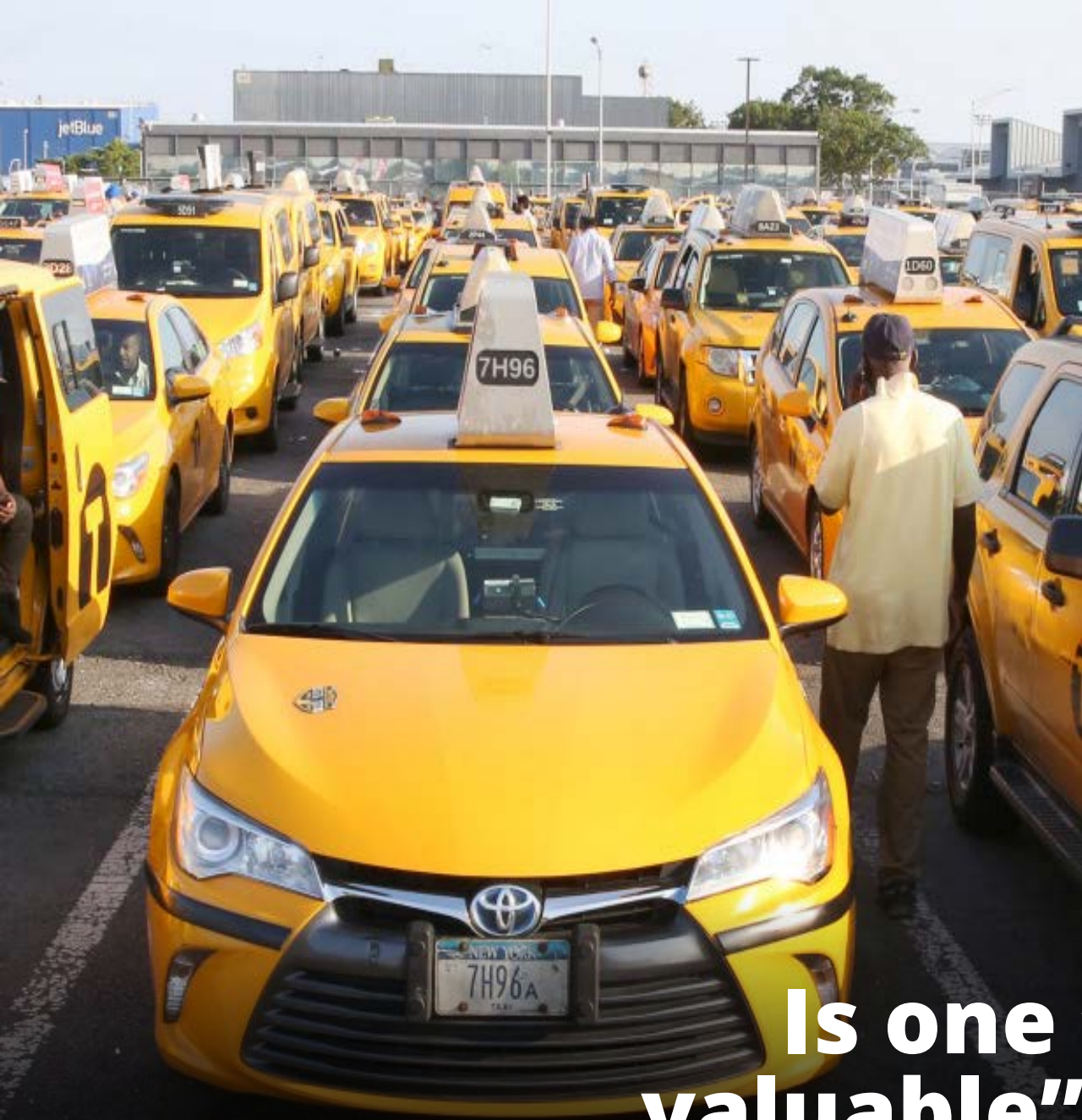
**What makes  
an experience  
valuable?**

**What makes a  
product / service  
valuable?**



**What is the  
value here?**





**Is one "more valuable" than the other?**

# **Why is this valuable?**

Gain autonomy through design:  
make products & services that  
change the world!



**IDSE 101**

# **DESIGN RESEARCH**

You'll learn how to find problems, find patterns in and make sense of a topic, and build empathy with real people.

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**IDSE 202**

# SERVICE DESIGN

You'll learn how to frame problems and identify opportunities within the context of a contained environment.

# SYLLABUS

## WORKING TOGETHER

# Expectations for the next 2 quarters:

Lets create some working expectations together:

1. Work through personal or team dynamic problems together, before coming to us. (active listening, empathy, etc..).
2. Create an artifact before asking for direction. Our first question will be “What did you try?”

